

## Patient Prism vs Other Call-Tracking Software Platforms

	CallBox	Call Tracking Metrics	CallRail	Patient Prism
Exclusive to Dentistry	✗	✗	✗	✓
Automated Alerts to Potential Lost Revenue	✓ hour(s) later	✗	✗	✓ < 15 minutes
Calls Recorded	✓	✓	✓	✓
Marketing Attribution	✓	✓	✓	✓
Google Ads Integration	✓	✓	✓	✓
Sales Enablement	✗	✗	✗	✓
Training with LMS	✗	✗	✗	✓
Caller Revenue Data	✗	✗	✗	✓
Caller Booking Status	✗	✗	✗	✓
Keyword Insights	✗	✗	✓ manual search	✓ automated each call
Tracking Numbers	✓	✗ \$2.50/ea/mo	✓ 10 included	✓ 1 included \$2/ea/mo
Staff Performance Data	✓	✗	✗	✓
Customer Success Team	✗	✗	✗	✓
Pricing*	<b>\$499/mo</b> 2,500 minutes included	<b>\$39/mo</b> + .45¢ minute	<b>\$45/mo</b> 500 minutes included	.35¢ minute
Free Trial	✓	✓	✓	✗

\*Pricing structure and fees can fluctuate. Seek real time pricing information directly from each company. Patient Prism offers lower, custom pricing on an enterprise scale of 4+ locations.

Call or chat online with our client success team. **1-800-381-3638**